



LAYOUT

GENERAL LAYOUT RULES

Headlines are very light and impactful

Lorem ipsum

Spacious use of type

Dolor sit amet

Left justified body copy

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam commodo, elit sit amet aliquam elementum, leo augue lobortis diam, sit amet ullamcorper tellus ante non orci. Sed enim sapien, fermentum ultrices interdum id, eleifend non augue. Vivamus gravida nisi vel lorem iaculis rutrum.

Suspendisse potenti. Curabitur et rutrum felis. Cras aliquam neque eu ante consequat volutpat. Pellentesque sodales nulla vel nunc consectetur pulvinar. In vulputate, lacus quis tristique tincidunt, turpis ante pellentesque orci, quis fermentum nisl neque a dui. Duis aliquet tristique nulla, sed facilisis orci sagittis non. Nulla massa erat, semper ut rhoncus in, porta vel nunc.

Suspendisse potenti. Curabitur et rutrum felis. Cras aliquam neque eu ante consequat volutpat. Pellentesque sodales nulla vel nunc consectetur pulvinar. In vulputate, lacus quis tristique tincidunt, turpis ante pellentesque orci, quis fermentum nisl neque a dui. Duis aliquet tristique nulla, sed facilisis orci sagittis non. Nulla massa erat, semper ut rhoncus in, porta vel nunc.



Illustrated above are some basic principles of the EYOFF 2015 layout style. Headlines are always set in DinPro Light and are very prominent. As the body copy they are left aligned.

Do not use colour combinations which clash or might interfere with the readability.

GENERAL LAYOUT RULES

Lorem ipsum

Dolor sit amet



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam commodo, elit sit amet aliquam elementum, leo augue lobortis diam, sit amet ullamcorper tellus ante non orci. Sed enim sapien, fermentum ultrices interdum id, eleifend non augue. Vivamus gravida nisi vel lorem iaculis rutrum.

Suspendisse potenti. Curabitur et rutrum felis. Cras aliquam neque eu ante consequat volutpat. Pellentesque sodales nulla vel nunc consectetur pulvinar. In vulputate, lacus quis tristique tincidunt, turpis ante pellentesque orci, quis fermentum nisl neque a dui. Duis aliquet tristique nulla, sed facilisis orci sagittis non. Nulla massa erat, semper ut rhoncus in, porta vel nunc.



In spreads the images can be placed in rectangular boxes. Or can bleed off the page on three or four sides





STATIONARY

BUSINESS CARD(English)



Size: 85 x 50 mm

Font: DinPro
Name - Bold, 10pt.
Position - Regular, 8pt.
Address - Regular 8pt.

BUSINESS CARD BACK



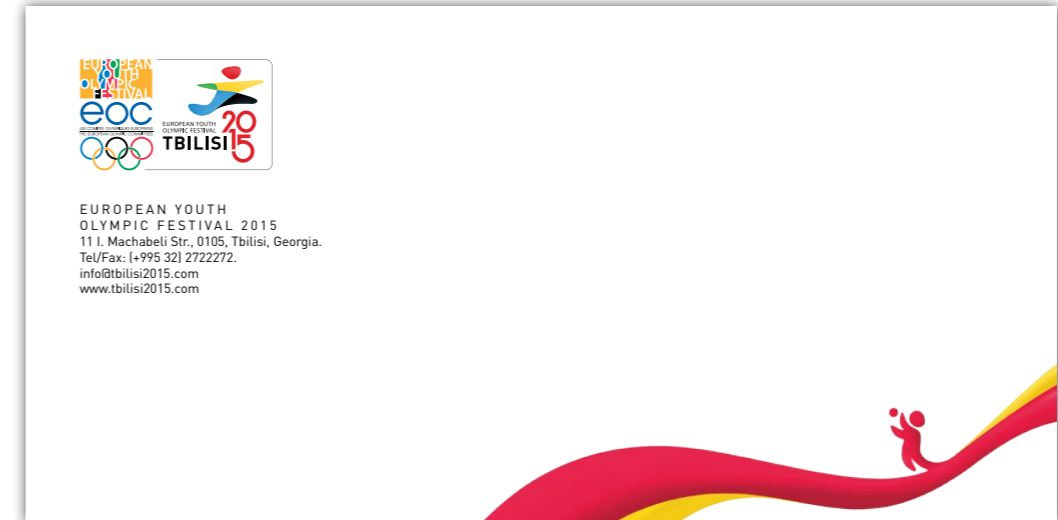
BRANCH BLANK



Size: A4

Font: DinPro
Title Text: Bold, 12pt.,
Body Text: Regular, 10 pt.,
Address - Regular 9pt.

DL ENVELOPE



Size: A4

Font: DinPro
Address - Regular 8pt.

